Table 7
Population and Household Income in One-Mile Radius of Downtown Mtn. View Downtown Mountain View Market Feasibility Study

	1999		2004		1999-2004	
		% of		% of	Net	Avg. Ann.
Item	1-mile (1)	Total	1-mile (1)	Total	Change	Growth
Population						
White	15,505	54%	14,605	48%	(900)	-1%
Black	1,211	4%	1,290	4%	80	1%
Asian and Pacific Islander	4,504	16%	5,364	18%	859	4%
American Indian and Other	140	0%	133	0%	(7)	-1%
Hispanic Origin	7,260	25%	8,827	29%	1,567	4%
Total	28,618	100%	30,219	100%	1,601	1%
Household By Income Distribution						
\$75,000 or more	5,402	41%	6,990	50%	1,588	5%
\$50,000 to \$74,999	3,093	23%	2,915	21%	(177)	-1%
\$35,000 to \$49,999	1,874	14%	1,443	10%	(431)	-5%
\$25,000 to \$34,999	965	7%	853	6%	(112)	-2%
\$24,999 & under	1,865	14%	1,783	13%	(82)	-1%
Total	13,199	100%	13,983	100%	784	1%
Average Income (in \$1999)	\$74,740		\$87,045		\$12,305	3%
Median Income (in \$1999)	\$65,329		\$74,979		\$9,650	3%
Population by Age						
17 and under	5,715	20%	6,125	20%	410	1%
18 to 24 years	1,603	6%	1,541	5%	(61)	-1%
25 to 39 years	9,598	34%	8,537	28%	(1,062)	-2%
40 to 55 years	7,049	25%	8,359	28%	1,310	3%
Over 55 years	4,653	16%	5,657	19%	1,004	4%
Total	28,618	100%	30,219	100%	1,601	1%

<sup>(1)</sup> The center of the one and two radius is the corner of Mercy Street and Castro Street.

Sources: National Decision Systems; Economic & Planning Systems, Inc.